

CREATING A PICTORIAL ESSAY

Mr. Jenkins
Social Sciences
World History
“Living History” of Byzantine Empire
Assignment

CHOOSING IMAGES: A pictorial essay is a combination of images and captions that can be very powerful in expressing a point of view. In order to expose a topic visually, you need forceful images that create a strong impact on the viewer. You also want to present a complete picture of the topic—its causes, its effects, its seriousness, etc.—so you need images that show different aspects of the situation.

Look for striking visual images in a variety of sources—books, newspapers, magazines, the Internet. You might also take your own photos. Use the chart like the one below to help you classify and ultimately choose your images.

<u>Title of Image</u>	<u>Source</u>	<u>Aspect of Culture</u>	Impact:	<u>Strong</u>	<u>Weak</u>
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ORGANIZING YOUR IMAGES: The organization of your images is an important way to reinforce your message. Here are some tips:

- Carefully choose your first and last images for the overall impact they make and the strong message they convey.
- Consider whether you want to organize your images in chronological order (for example, to show the problem worsening over time), in contrasting situations (to show justice and injustice being done), in comparable situations (to show the same injustice locally, nationally, or around the world), or in some other way.

WRITING CAPTIONS: You will need to word process captions for your images to explain how each image exposes the topic you’re trying to address. Here are some questions to ask yourself:

- Is your message strong and clear? (Your audience should see exactly what topic you’re identifying as an injustice.)
- Do all your images work together to illustrate the topic?
- Do your captions and images communicate the evidence to prove your thesis?

STANDARDS FOR EVALUATING A PICTORIAL ESSAY

IDEAS AND CONTENT

Exceptional(5) Acceptable(3) Poor(1)

1. Must Have a Title Page
2. Must Have a Thesis Statement
3. Maintains focus on a single topic
4. Includes a thorough coverage of the subject
5. Contains a clear, strong message about that thesis
6. Includes forceful images that support the thesis
7. Reinforces the message through the organization of
images

INDIVIDUAL PERFORMANCE

1. Shows sound judgement in choice of images
2. Reveals a thorough understanding of the topic
3. Demonstrates sincere attitude and consistent effort

COMMENTS: